

## Client/Brand

A chain of lounges, all with slightly differing styles

MoonShine



## Personality

Refined, casual

Lax, Soothing (?)

## Fonts

#794E4E

#000000

Ferra

Black

#000000

#000000

Black

Black

Probably a soft brown?

## Goals /Objective of site

Advertise and display the various locations, and match the vibe within the website

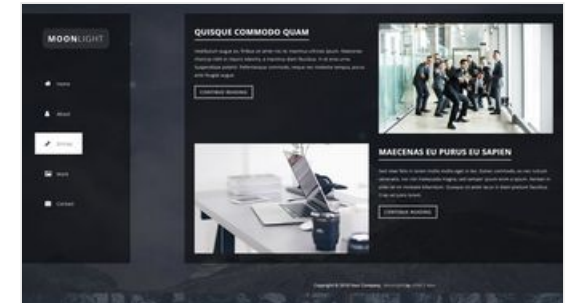
## Target audience

idk, people???

People that enjoy a calm atmosphere as they go about their day

## Creative Direction

the overall feel should be calm,



[tm https://templatemo.com/tm-512-moonlight](https://templatemo.com/tm-512-moonlight)

[Free Template 512 Moonlight](#)

Moonlight is one-page HTML template that used a horizontal sliding page transition. Portfolio image gallery uses an inner pop-up. Contact...